



## **European Congress for Endocrinology 2010**

### **Exhibitor Scanner Hire**

#### **For The Exhibitor Lead Reference System**

The exhibitor lead reference system for ECE 2010 includes:

- A simple to use, 5000 scan capacity bar code scanner for use during the event
- The ability to set up your own Lead Management for the event on-line, including your own lead qualification sheet which you can print at the office or collect on site
- Down-loads during the event, access to data 24 hours after the show closes
- 24 hours after the event you can (with a user name & password) log-on to the web-site and see all your sales leads from the event - From each individual scanner or all scanners together from your stand
- You can filter the data to report on everyone who was interested in a particular product or who is interested in purchasing in the next 3 months for example. Your lead qualification settings are all that limits how many different ways you will be able to analyse the data.

Visitor data will include

- Visitor name and Job title
- Visitor organization name and full postal address
- Organization telephone, e-mail & fax number

**Price: £195.00 + VAT per scanner**

**Order deadline: 09 April 2010**

Please complete the order form and send it, with your payment and a signed copy of the Terms & Conditions, to:

ECE 2010 c/o RefTech  
1-3 The Pavilions, Amber Close,  
Tamworth,  
Staffordshire, B77 4RP  
United Kingdom

A receipted invoice will be sent by return. Or fax to: +44 (0)1827 61661. An invoice will be sent and payment must be received before 16 April 2010 to ensure supply of your bar code scanner(s).

Contact details: ECE 2010 c/o RefTech, 1-3 The Pavilions,  
Tamworth, Staffordshire, B77 4RP, United Kingdom  
Telephone: +44 (0)1827 61666 Email: scanners@reftech.co.uk



## European Congress for Endocrinology 2010

### Exhibitor Lead Reference System

**(PLEASE USE BLOCK CAPITALS)**

1. Exhibiting organisation name .....
2. Exhibiting organisation address .....  
.....
3. Exhibiting organisation telephone .....
4. Stand number .....
5. Main contact name .....
6. Main contact email address .....
7. Stand name (if different from 1 above) .....
8. Please supply ..... scanners for use at the event
9. Authorised signatory .....
10. Name (please print) .....
11. Date .....
12. VAT Number .....

The cost of the service including downloads and up-loading of data to web-site for easy access  
**£195.00 + VAT** per scanner

Order deadline: 09 April 2010

Please complete the order form and send it, along with a signed copy of the Terms & Conditions and a cheque made out to RefTech Services Ltd, to:

ECE 2010, c/o RefTech, 1-3 The Pavilions, Tamworth, Staffordshire, B77 4RP

A receipted invoice will be sent by return.

Or fax to: +44 (0)1827 61661. An invoice will be sent and payment must be received before 16 April 2010 to ensure supply of your bar code scanner(s).



## Terms & Conditions

**Company** .....

**Stand Number**.....

1. RefTech Services Ltd ('RefTech') agrees to hire a bar code scanner to the company named above as an exhibitor ('the Exhibitor') at the ECE 2010.
2. Should the Exhibitor choose to cancel the order, there will be no refund unless agreed in advance by RefTech.
3. The Exhibitor may collect the scanner from the designated area at the event during the following times:

Build up day	14:00 hrs to 18:00 hrs
Day 1	08:30 hrs to 17:00 hrs

Collection at other times is at the discretion of RefTech.
4. The Exhibitor agrees to take all reasonable care to prevent damage to or loss of the bar code scanner.
5. The Exhibitor must return the scanner to the designated area at the event by 18:00 hrs on the final day of the event.
6. Should the bar code scanner become damaged or lost or is stolen while it is in the Exhibitor's possession, the Exhibitor will be liable to a charge not exceeding £250.00, regardless of who is responsible for the loss, damage or theft.
7. RefTech will download data from the bar code scanner hired to the Exhibitor and will provide the data for retrieval from the web-site within 24 hours after the show closes.
8. RefTech will take all reasonable care to ensure that the data contained in the bar code scanner is delivered to the web-site but cannot be held responsible for any loss of data nor for the accuracy of that data nor for any consequential losses.
9. This agreement is subject to English Law. Any disputes arising out of the agreement are to be resolved by recourse either to a UK based mediator acceptable to both parties or, failing that, action through the UK courts.
10. By maximising the use of the Lead Reference system – you will be able to get a fantastic return on your modest investment renting the system. In fact, we are so confident that if you are not completely satisfied about how you have benefited from the use of the system then we will offer a full money back guarantee\*

*\*Companies who accept their money back as part of the money back scheme may not be permitted to rent the system at other shows in future.*

Agreed for the exhibitor (signature) .....

Please print your name .....

Date .....